



Confederation of Indian Industry



INDIA-LATIN AMERICA & CARIBBEAN CONCLAVE

28-29 Nov, 2016 | Guadalajara, MEXICO



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The six previous editions of the India-Latin America & Caribbean (LAC) Conclave in New Delhi, India, have helped increase the profile of the LAC region in India. However, many in the LAC region yearn to engage in such platforms with India but have yet to leverage from it. This year, we propose to cater to a new audience by hosting the Conclave in the LAC region: to Latin Americans who seek a better understanding of the India story.

The Confederation of Indian Industry (CII), in partnership with the Ministry of External Affairs (MEA), Government of India, the United Nations Economic Commission for Latin America and the Caribbean (UN ECLAC) and the Government of Jalisco, Mexico, is organizing the **India-Latin America & Caribbean (LAC) Conclave on 28-29 November, 2016 at the Guadalajara National Chamber of Commerce, Guadalajara, Mexico.**

An India-LAC Conclave in the LAC region would greatly benefit the local businesspersons, entrepreneurs, academicians and government representatives, and would provide a platform to interact with a large Indian delegation with a diverse background.

The India-LAC Conclave will be hosted in Mexico, the first LAC country to recognize India's independence. The Mexican economy is a bright spot in the LAC region, and is part of the vibrant economic bloc, the Pacific Alliance, of which India is also an observer member. The UN ECLAC (or CEPAL in Spanish) will ensure participation of important stakeholders in the LAC Region and provide organizational support through its sub-regional headquarters in Mexico. The Government of Jalisco is the local partner and Guadalajara the host city for the Conclave.

This partnership, encompassing CII, the Government of India, ECLAC and the Government of Jalisco, Mexico, would provide the necessary impetus to bring together important actors and help shape the future of India-LAC relations.

EVENT COMPONENTS

- Plenary Sessions
- Business-to-Business Meetings
- ▲ Regional Sessions
- Networking Lunches
- ▲ Country Sessions
- Gala Dinner
- ▲ Roundtable Discussions
- Cultural Evening

PARTICIPANTS' PROFILE

- Ministers & Senior Government officials from India & LAC
- Industry Associations from the LAC region
- Business Leaders
- Multilateral Agencies
- Investment & Trade Promotion Agencies
- Financial Institutions & Banks from India and the Region

PARTNERS



SPONSORSHIP OPPORTUNITIES

	Principal Sponsors	Platinum Sponsors	Gold Sponsors	Silver Sponsors	Lunch Sponsors
Sponsorship Amount (INR)	₹15 lakhs	₹10 lakhs	₹7 lakhs	₹5 lakhs	₹3 lakhs
Sponsorship Amount (USD)	\$22,000	\$16,000	\$11,000	\$8,000	\$5,000

** Sponsorship amount excludes taxes

SPONSORSHIP BENEFIT GRID

	Principal Sponsor	Platinum Sponsors	Gold Sponsors	Silver Sponsors	Lunch Sponsors
Playing of Corporate Film	✓	✓	X	X	X
Speaking role for CXO-level official	✓	X	X	X	X
Access for CXO-level officials to VIP lounge	✓	✓	✓	✓	X
Distribution of company literature	✓	✓	✓	✓	X
Advertisement in the Conclave Booklet	Full Page	Half Page	Quarter Page	X	X
Logo visibility	✓	✓	✓	✓	✓

Ministry of External Affairs, Government of India

The Ministry of External Affairs handles all matters relating to foreign policy for the Government of India and operates globally through its 183 Indian missions/posts abroad. The Investments, Technology Promotion & Energy Security (ITP & ES) Division is the nodal division within the MEA that promotes and facilitates foreign investment flows (FDI, FII, technology transfer and management) and handles all issues relating Social Security / Totalization Agreements and energy security in close coordination with other central government Ministries and departments. The Division supports the activities of leading business chambers, media houses, and consultancy firms and works closely with other central government Ministries/Departments and respective State governments in their international outreach activities.

Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8000 members, from the private as well as public sectors and an indirect membership of over 200,000 enterprises from 240 national and regional sectoral industry bodies.

United Nations Economic Commission for Latin America and the Caribbean

The United Nations Economic Commission for Latin America and the Caribbean (ECLAC, or CEPAL in Spanish and Portuguese), which is headquartered in Santiago, Chile, is one of the five regional commissions of the United Nations. It was founded with the purpose of contributing to the economic development of Latin America, coordinating actions directed towards this end, and reinforcing economic ties among countries and with other nations of the world. The promotion of the region's social development was later included among its primary objectives.

Ministry of Foreign Affairs, Mexico

The mission of the Ministry of Foreign Affairs of Mexico is to conduct the foreign policy of Mexico through dialogue and cooperation, to promote the country and to tend to the Mexican Nationals living abroad, while also coordinating the international activities of the Government.

Government of Jalisco, Mexico

The State of Jalisco is ranked 1st place in the Top Metropolitan Regions in Latin-America, and Guadalajara (Capital of Jalisco) is ranked 6th place in the ten top Latin American Cities of the Future (FDI Magazine). Jalisco is not only a leader in Innovation, R&D, Design and Engineering Centers (Electronics, IT, Aerospace), but it also has over 2,600 foreign companies doing business in the State.

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