



Confederation of Indian Industry



सत्यमेव जयते

Ministry of External Affairs  
Government of India



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Ministry of Commerce & Industry  
Government of India



UNITED NATIONS

ECLAC



# INDIA-LATIN AMERICA & CARIBBEAN CONCLAVE

**1-2 October, 2018 | Santiago, Chile**



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**1-2 Oct, 2018 | Santiago, Chile**

As a catalyst in building Brand India worldwide, the Confederation of Indian Industry (CII) is partnering with the Ministry of External Affairs (MEA) & the Ministry of Commerce and Industry (MoCI) - Government of India, and the United Nations Economic Commission for Latin America and the Caribbean (UNECLAC) to organise the eighth edition of its flagship event, the India-Latin America and Caribbean Conclave at The Ritz-Carlton Hotel, Santiago, Chile, from 1-2 October 2018.

CII aims to build on the success of its previous Conclave in November 2016, held in Guadalajara, Mexico's Silicon Valley. After six editions in New Delhi, the 2016 one was targeted towards a new audience and greatly helped in increasing the profile of India in the region. Organizing yet another Conclave in the LAC region would benefit the local businesspersons, entrepreneurs, academicians and government representatives, while providing a continuous platform to interact with a large Indian delegation and enthusiastic participants from a multitude of backgrounds.

This year's host country, Chile, was one of the first Latin American countries to establish relations with India. It is a bright spot in the continent and has recently been acclaimed as the most stable and competitive country, and Santiago as the second-best city, to do business with in the region. It is a founding member of the Pacific Alliance, of which India is an observer member, a solid mechanism that counts as the world's eighth-largest economy.

India's growing presence in Latin America in recent decades indicates an increasing focus of its companies, investors and the present government in increasing and strengthening relations on a bilateral, multilateral and plurilateral stage. Therefore, this partnership that encompasses all its stakeholders, would provide the necessary impetus to bring together important actors and help shape the future of India-LAC relations.

## EVENT COMPONENTS

- Plenary Sessions
- Interactive Debate/ Talks
- Roundtable Discussions
- Business-to-Business Meetings
- Networking Lunches
- Dinner and Cultural Evening

## PARTICIPANTS' PROFILE

- Ministers & Senior Government officials
- Multi-Sector Business Leaders
- Investment and Trade Promotion Agencies
- Industry Associations
- Multilateral Agencies
- Financial Institutions and Banks



# SPONSORSHIP OPPORTUNITIES

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Sponsorship Amount (USD)	\$22,000	\$15,000	\$10,500	\$6,000	\$3,000

\*\* Sponsorship amount excludes taxes

# SPONSORSHIP BENEFIT GRID

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Playing of Corporate Film during breaks	✓	✓	✓	X	X
Speaking role for CXO-level official	✓	✓	X	X	X
Display of Company Standee	✓	X	X	X	X
Distribution of Company Literature	✓	✓	✓	X	X
Advertisement in Delegate Booklet	Full page	Half page	Quarter page	X	X
Reserved Seating	✓	✓	✓	✓	✓

## SUPPORTED BY



## Ministry of External Affairs, Government of India

The Ministry of External Affairs handles all matters relating to foreign policy for the Government of India and operates globally through its 183 Indian missions/posts abroad. The Economic Diplomacy Division is the nodal division within the MEA that promotes and facilitates foreign investment flows and handles all issues relating to energy security in close coordination with other central government Ministries and departments. The Division represents MEA on all issues relating to agriculture, trade, civil aviation, energy, investments, shipping, ports, highways, railways, telecommunications, electronics, services, auto, tourism, pharmaceuticals etc. The Division supports the activities of leading business chambers, media houses, and consultancy firms and works closely with other central government Ministries/Departments and respective State governments in their international outreach activities.

## Ministry of Commerce and Industry, Government of India

The mandate of the Department of Commerce is regulation, development and promotion of India's international trade and commerce through formulation of appropriate international trade & commercial policy and implementation of the various provisions thereof. The basic role of the Department is to facilitate the creation of an enabling environment and infrastructure for accelerated growth of international trade. The Department formulates, implements and monitors the Foreign Trade Policy which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion and trade facilitation, and development and regulation of certain export oriented industries and commodities.

## Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8000 members, from the private as well as public sectors and an indirect membership of over 200,000 enterprises from 240 national and regional sectoral industry bodies.

## United Nations Economic Commission for Latin America and the Caribbean

The United Nations Economic Commission for Latin America and the Caribbean (ECLAC, or CEPAL in Spanish and Portuguese), which is headquartered in Santiago, Chile, is one of the five regional commissions of the United Nations. It was founded with the purpose of contributing to the economic development of Latin America, coordinating actions directed towards this end, and reinforcing economic ties among countries and with other nations of the world. The promotion of the region's social development was later included among its primary objectives.

For registration please visit: [www.ciiindialaconclave.in](http://www.ciiindialaconclave.in)

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